ADVERTISEMENT

More

A BANK service need not mean a thing of dollars and cents alone; at the Lincoln Trust Company it includes friendliness and counsel.

walts might follow?" she was asked yesterday.

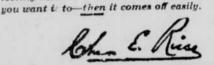
"I realize it, but it is not a part of my fundamental premise," she returned. Erightly. "No one would be benefited if I should contract infantile paralysis and die. I have never been sick a single day in my whole life, and I think that my excellent health, with the immediate attention which would begin as soon as I had been inoculated, would make it possible for me to pass affely through the illness and to the high road of health once more. Then I could give my blood for the serum hat physicians believe not only insures munity from the plague but sids in tasse already developed.

"When the lives of many little chilliness was determined. He was graduated from Columbia tollege and was active in town athletics, being manager of the Palisade baseball team. It is not known how he contracted the disease.

BLAKELOCK STILL IN ASYLUM Artist's Release Is Delayed Three Weeks—Studio Not Ready.

Ignition-wires deserve all the protection you can give them. Take the insulation off one and see what happens. On the Hupmobile the wires are led

right up to the spark-plugs inside a protecting case. This won't come off until



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THREE METHODS USED TO CHECK **PARALYSIS HERE**

Serum, Auto - Inoculation and Adrenalin Prove Best Remedies.

NEW PLEA IS MADE TO 1,000 FOR BLOOD

Deaths and New Cases Are Fewer-Clubwomen in Disease Fight.

Nine fewer cases of infantile paralysis were reported by the Department of Health yesterday than on Saturday, and four fewer deaths. The new cases numbered eighty-three, and the deaths twenty-one.

Dr. John S. Billings, Deputy Health

not go at the times stated, should com-municate with John S. Billings, Deputy Commissioner, at the Department of Health, 139 Centre Street, whose tele-phone number is Franklin 6280, in or-

MANHATTAN. Fourth Av., cor. 25th Street.

Eldridge St., cor. Rivington St. East Houston St., cor. Essex St.

Lexington Av., cor 124th St. Grand St., cor Clinton St. E. 72d St., bet. Lexington & 3d Avs.

Seventh Av., bet. 48th &49th Sts.

INFANTILE PARALYSIS IN ALL BOROUGHS

Brooklyn.... 27

der that appointments may be made to supply transportation to the hospital or for doctors of the Department of Health to visit the homes of such per-sons. The committee is arranging to provide the department with the means

Total cases to date, 7,796. Total deaths to date, 1,831.

provide the department with the means of conveyance.

"As the blood serum is sometimes impaired by transportation, those giving their blood are strongly urged when possible to visit one of the hospitals."

Charts of the Department of Health yesterday showed a steady decline in the number of new cases since August 3, when 217 were listed, the high water mark of the epidemic. Besides tracing the rise and fall of the new cases and deaths, the department charts also show the effect of the temperature and humidity on the number of cases. It has been noted and is shown on the charts that a period of great humidity, more than a period of great humidity, more than a period of great heat alone, is invariably followed by a rise in the number of new cases.

Humidity Spurs On Disease.

GIRL OFFERS TO
SUFFER PLAGUE

Continued from page 1

Continued from page 1

Continued from page 2

Continued from page 2

Continued from page 3

Continued from page 4

Seward foolish—perhaps even have their of bravand. But 1 do not mean is that way. I would be the last man in this city to way. I would be the last man in this city to way. I would be the last man in this city to would be the last man in this city to way. I would be the last man in this city to would be the last man in the man in the would be the last man i

BLAKELOCK STILL IN ASYLUM

Trist's Release is Delayed Three Weeks—Studio Not Ready.

They contend or Mrs. Booth know were in the state asylum for the insane at whey will approve of it, because they will approve of it, because they will approve of the state asylum for the insane at whey will approve of the sta

paralysis will be prevented from paralysis will be prevented from spreading, and the baby probably will leave the hospital with no disability save the slightly paralyzed eye muscles, a condition which in all likelimouths when they go to buy candy. The strict of the support of

cles, a condition which in all likelibood can be relieved by surgical procedure.

Dr. Zingher and Dr. Samuel Parnass, who is in charge of the Brooklyn station for the obtaining of bood, yesterday urged former paralysis patients to give their blood for the preparation of serum. Dr. Parnass is stationed at the Brooklyn offices of the Board of Health, at Flatbush Avenue Extension and Fleet Street, from 3 to 5 o'clock every afternoon, including Sundays. Dr. Zingher is at the Willard Parker Hospitals between 9 o'clock in the morning and 4 o'clock in the afternoon, and on Saturdays from 9 to 12 o'clock.

Dr. W. C. Fargo, of Bellevue Hospitals, will draw blood from volunteers who apply there between 2 and 4 o'clock in the afternoon and 8 and 11 at night.

More Pleas for Blood.

The Citizens' Committee to Obtain Serum for Infantile Paralysis, of which Lewis L. Delafield, jr., of 20 Exchange Place, is chairman, will begin its active campaign to-day. A letter of appeal will be sent to each of one thousand former patients, whose names have been obtained by the committee, and they will be urged to visit one of the hospitals and permit their blood to be drawn. Both the letter and the state ments of Dr. Zingher and Dr. Parnass emphasize the fact that the operation of drawing blood is painless, requires but a few minutes and causes no ill after effects.

Those who are unable to go to the hospitals," says the letter of appeal, "either because they cannot use the customary means of conveyance or cannot go at the times stated, should communicate with John S. Billings, Deputy Commissioner, at the Department of Health, 139 Centre Street, whose telephone number is Franklin 6280, in or-

The addresses at which new cases

Courtlandt Av., cor 148th St.

Graham Av., cor. Debevoise St.

Pitkin Av., cor. Rockaway Av. PER CENT CHARGED ON LOANS REPAID WITHIN TWO WEEKS FROM DATE.

Smith St., cor. Livingston St.

1% Per MONTH ON PLEDGE

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OF PERSONAL PROPERTY

were found in New York yesterday are as follows:

Manhattan.

52 Spring Street, 99 Allen Street, 719
Charles Street, 147 Sullivan Street, 719
Sixth Street, 211 East Fourteenth Street, 729
Sixth Street, 211 East Fourteenth Street, 7200 East 106th Street, 224 East 109th Street, 238 East 149th Street, 525 Driggs One East 107th Street, 224 East 109th Street, 225 East 107th Street, 226 East 107th Street, 227 East 107th Street, 228 East 1



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Dear Mr. Lawson:

1. No man in this country realizes the value of enterprise more

than you do. No one is more ag-gressive, forceful and fearless. I still recall, with pleasure, your vigorous advertising campaign in the American newspapers and the profound impression it created.

> 2. I want to create just such an impression with the LORD SALISBURY Cigarette. I've got the solution of the cigarette problem for all classes of people and if I can make the smokers see it, the work is done. After that the Lord Salisbury will take care of itself.

> > 3. This Cigarette, Mr. Lawson, is the only 100% pure-all-Turkish-tobacco cigarette in existence that sells for as low as 15 cents for 20.

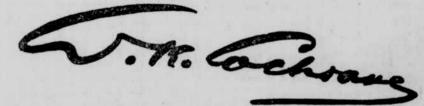
4. Hence the Lord Salisbury Cigarette is a big commercial and

economic triumph because instead of interesting and benefitting only one class of people, it interests and benefits-and will prove desirable to all classes, and for that reason it is a mighty big thing.

5. And because it is of a

very fine grade of pure Turkish tobacco and sells at a minimum price, it reduces the cost of a commodity which has become an undeniable necessity. To a man like you, to whom enterprise is an hourly thought, this means a great public benefit.

Cordially yours,



Pres. W. K. Cochrane Adv. Agency

P.S. BE a good fellow to yourself and try a package of Lord Salisbury Forday.